

FOR IMMEDIATE RELEASE

Tuesday, February 20, 2007

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Help Trilogy Excursions Clean-Up Hulopoe Bay, Island of Lanai on Saturday, April 21, 2007

Community Members and Visitors Invited to Participate in Honor of Earth Day

Admission is FREE on Trilogy's Sailing Catamaran with Drinks & Snacks Included

Check-In by 7:45AM at Lahaina Harbor, Return at 2PM

Lahaina, Maui, Hawaii (February 20, 2007) – Maui's premier family-owned and operated sailing company for 35 years, Trilogy Excursions invites the community and visitors to sign-up for a FREE trip from Lahaina Harbor to Hulopoe Bay on Lanai to help clean-up the reef in honor of Earth Day on Friday, April 22. Interested participants should call (808) 661-4743 extension 3 to sign-up in advance, and will check-in at 7:45am that morning at Lahaina Harbor for a trip on one of Trilogy's sailing catamarans. Potentially passing whales in transit, participants will be prepped for the reef cleaning by Captain Mike Jones and his crew. Drinks and snacks will be available for everyone onboard, however Trilogy asks that you bring your own sack lunch. After cleaning the reef, the trip will return to Lahaina Harbor by 2pm that afternoon.

"This is a community involvement trip that is totally free to anyone who wishes to assist us in helping keep the reefs healthy," says Jones. "This is not a standard snorkel sail, it's more an environmental mission. Upon reaching Hulopoe Bay we will spend about two hours cleaning, both on scuba and snorkel. We will then travel back to Lahaina to dispose of the trash." Scuba diving will be available to anyone with a Scuba Certification. For obvious safety reasons, a Scuba Certification Card must be presented to participate in any scuba activities. The individual must provide all their own scuba equipment except tanks, which Trilogy will provide.

There will be three types of jobs on the boat itself. One will be cleaners, the people who actually go out and pick up the trash off the reef. Another job is surface support, or snorkeling and spotting trash for the divers to pick up. The third job will be trash management, where some people stay on the boat and help with the removal of trash from the ocean and the organization of trash on the boat. Both certified divers and snorkelers are more than welcome to join Trilogy Excursions – snorkel equipment, tanks (for certified divers), drinks and snacks will be provided. Trilogy Excursions will also record the type of trash and the amount of trash found for the Department of Land and Natural Resources (DLNR).

Mike continues, "It was my idea to do this clean-up in conjunction with Earth Day each year to help raise awareness of the importance of conservation. Trilogy Excursions regularly conducts reef clean-ups and other conservation projects, but these are not always made available for the larger community and visitors to become involved. It is critically important for all ocean-users to take an active interest/participation in the health of our oceans. It must fall to the community to ensure that it is actually cleaned-up. No one wants to swim in a trash heap."

To sign-up for the Hulopoe Bay reef clean-up on Saturday, April 21, call (808) 661-4743. For more information about this project, contact Captain Mike Jones at (808) 870-4525 cell.

ABOUT TRILOGY EXCURSIONS

2007 marks Trilogy Excursions' 35th Anniversary as a family-owned and operated, community and environmentally-minded local business on Maui. Maui's favorite sailing family, Trilogy Excursions was voted "Maui's #1 Activity" by an independent survey of visitors. Celebrate 35 years of excellence with Trilogy Excursions! Also, MSN.com gave Trilogy Excursions a perfect 10 rating!

For reservations and information, call Trilogy Excursions toll-free at 1-888-MAUI-800 or (808) 661-4743; also visit www.sailtrilogy.com for trip details. We look forward to sailing with you!

END

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